CONTRACT

NBC	WVIT 1422 New Britain Ave
CONNECTICUT	West Hartford, CT 06110
	(860) 521-3030

www.nbcconnecticut.com

And:

MEDIA STRATEGIES & RESEARCH VA 11350 RANDOM HILLS ROAD SUITE 670 FAIRFAX, VA 22030

	Contract / Rev	vision		Alt Order #	
	322082	/ 5			
Product					
SENATE 2012					
Contract Dates	Estimate #				
07/27/12 - 08/12/12	11341				
Advertiser			Ori	ginal Date	Revision
MURPHY FOR SENATE			0	7/03/12	/ 08/31/12
	Billing Cycle	Billing	Cale	endar_	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accour	nt Ex	xecutive	Sales Office
	WVIT	Pat De	Rico)	Hartford Local
	Special Handl	ling			
	Demographic				
	RA1849				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref

28027

Spots/

42650

Type Spots *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Amount 08/12/12 OLY EARLY MORNING M-F6A-10A :30 NM 13 \$7,000,00 Weekdays Start Date Spots/Week End Date Rate Week: 07/23/12 07/29/12 - - - - 1- -\$700.00 Spot Ch Start/End Time Date Range Description Weekdays Length Rate Туре 1 WVIT 07/23/12-07/29/12 OLY EARLY MORNING M-F 6A-10A ----F--NM :30 See MG 1.10,1.11,1.12,1.13,1.14 NA-PGM NOT SCHEDULED 10 WVIT 07/23/12-07/29/12 5-530A CT NEWS TODAY 5A-530A ___ F___ :30 \$150.00 NM MG for 2.1,1.1 11 WVIT 07/23/12-07/29/12 6-7A CT NEWS TODAY :30 6A-7A \$375.00 NM MG for 2.1,1.1 12 WVIT 07/23/12-07/29/12 7-9A TODAY SHOW 7A-9A :30 \$400.00 NM MG for 2.1,1.1 13 WVIT 07/23/12-07/29/12 11-12P CT NEWS TODAY 11A-12P :30 \$75.00 NM MG for 2.1,1.1 14 WVIT 07/23/12-07/29/12 7-9A TODAY SHOW 7A-9A ----F---:30 \$400.00 NM M MG for 2.1,1.1 Week: 07/30/12 08/05/12 \$700.00 111-1--Week: 08/06/12 08/12/12 1-111--4 \$700.00 08/12/12 OLY EARLY MORNING M-F6A-10A \$7,000.00 :30 NM 10 ΙP Weekdays Start Date **End Date** Spots/Week Rate 07/29/12 Week: 07/23/12 - - - - 1- -\$700.00 Start/End Time Spot Ch Date Range Weekdays Description Length Rate Type 1 WVIT 07/23/12-07/29/12 OLY EARLY MORNING M-F 6A-10A F- . . . NM See MG 1.10,1.11,1.12,1.13,1.14 NA-PGM NOT SCHEDULED

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/15/12 Page 2 of 3



www.nbcconnecticut.com

Contract / Revision Alt Order # 322082 / Contract Dates Product Estimate # 07/27/12 - 08/12/12 SENATE 2012 11341 Original Date / Revision Advertiser 07/03/12 08/31/12 / **MURPHY FOR SENATE**

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/30/12 08/05/12 111111- 5 Week: 08/06/12 08/12/12 111111- 5	\$70 <u>0.00</u> \$700.00			
		00	NIM 40	#7 000 00
3 WVIT 07/27/12 08/12/12 OLY WKDAY DYTM M-F	10A-5P	:30	NM 19	\$7,600.00
IP Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/23/12 07/29/122 2	\$400.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WVIT 07/23/12-07/29/12 OLY WKDAY DYTM M-F	10A-5P	F :30 \$400.00	NM	
See MG 3.21,3.22				
NA-PGM NOT SCHEDULED 2 WVIT 07/23/12-07/29/12 OLY WKDAY DYTM M-F	10A-5P	F :30 \$400:00	NM	
See MG 3.21,3.22	TUA-SF	.30 \$400.00	TVIVI	
NA-PGM NOT SCHEDULED				
21 WVIT 07/31/12-07/31/12 OLY WKDAY DYTM M-F	10A-5P	- Tu :30 \$400.00	NM	
MG for 3.1,3.2				
22 WVIT 08/09/12-08/09/12 OLY WKDAY DYTM M-F	10A-5P	Th :30 \$400.00	NM	
	\$400.00			
Week: 08/06/12 08/12/12 22212 9	\$400.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
20 WVIT 08/06/12-08/12/12 OLY WKDAY DYTM M-F	10A-5P	MTuWThF :30 \$400.00	NM	
Credited				
DNA-SEVERE WX COVERAGE				
4 WVIT 07/27/12 08/12/12 OLY WKEND DAYTIME	10A-6P	:30	NM 5	\$5,500.00
IP	Data			
Week: 07/23/12 End Date Weekdays Spots/Week	<u>Rate</u> \$1,100.00			
Week: 07/30/12 08/05/12S- 2	\$1,100.00			
Week: 08/06/12	\$1,100.00			
5 WVIT 07/27/12 08/12/12 OLY WKEND DAYTIME	10A-6P	:30	NM 5	\$5,500.00
IP				***,********
Start Date End Date Weekdays Spots/Week	Rate		į	
Week: 07/23/12 07/29/12S 2	\$1,100.00			
Week: 07/30/12	\$1,100.00			
Week: 08/06/12 08/12/12S 1	\$1,100.00			
6 WVIT 07/27/12 08/12/12 OLY ZONE	730P-8P	:30	NM 8	\$8,000.00
IP Start Date End Date Weekdays Spots/Week	Pata			
Start Date Week: 07/23/12End Date 07/29/12Weekdays 1Spots/Week1	<u>Rate</u> \$1,000.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WVIT 07/23/12-07/29/12 OLY ZONE	730P-8P	F :30 \$1,000.00	NM	
See MG 6.9				
NA-PGM NOT SCHEDULED 9 WVIT 07/30/12-07/30/12 OLY ZONE	730P-8P	M: :30 \$1,000.00	NM	
9 WVII 07/30/12-07/30/12 OLT ZONE 19 MG for 6.1 07/27	1305-05	.υ	INIVI	
es MO 101 0.1 01/21			I	

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FOR NBCE CONTRACTS:

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Print Date 11/15/12 Page 3 of 3 Contract Agreement Between:

■ NBC	WVIT 1422 New Britain Ave
CONNECTICUT	West Hartford, CT 06110
	(860) 521-3030

www.nbcconnecticut.com

	Contract / Revision 322082 / 5	<u> </u>
Contract Dates 07/27/12 - 08/12/12	Product SENATE 2012	Estimate #_ 11341
Advertiser MURPHY FOR SENATE		Original Date / Revision 07/03/12 / 08/31/12

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date Week: 07/30/12	End Date	Weekdays	Spots/Week	Rate						
Week: 07/30/12 Week: 08/06/12	08/05/12 08/12/12	- 1- 11 - 1111	3	\$1,00 <u>0.00</u> \$1,000.00						
			4							
7 WVIT 07/30	/12 08/12/	12 OLY PRIM	E	8P-12A		:30		NM	13	\$65,000.00
IP	E 15 /	147	0	5.						
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays 21211	Spots/Week	<u>Rate</u> \$5,000.00						
Week: 08/06/12	08/12/12	11121	6	\$5,000.00				l		
				. ,				2124		47 500 00
8 WVIT 07/27	/12 07/27/	12 OLY OPGI	N CRMNY FR	730P-12A		:30		NM	1	\$7,500.00
IP Start Date	End Data	Modeldovo	Cnoto/Mook	Doto						
Week: 07/23/12	End Date 07/29/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$7,500.00				ł		
9 WVIT 07/27		12 OLY PRIM		8P-12A		:30		NM	3	\$15,000.00
9 WVII 07/27	/12 00/12/	IZ OLI PRIIVI		0F-12A		.30		INIVI	3	\$15,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate				I		
Week: 07/23/12	07/29/12	S-	1	\$5,000.00				Ī		
Week: 07/30/12	08/05/12	S-	1	\$5,000.00				i		
Week: 08/06/12	08/12/12	S-	1	\$5,000.00				i		
10 WVIT 07/27	/12 08/05/	12 OLY PRIM	E	8P-12A		:30		NM	2	\$10,000.00
IP										
Start Date	End Date	Weekdays	Spots/Week	Rate				į		
Week: 07/23/12	07/29/12	S	1	\$5,000.00						
Week: 07/30/12	08/05/12	S	1	\$5,000.00						
11 WVIT 08/12	/12 08/12/	12 OLY CLOS	SING CEREMON	IE8P-12A		:30		NM	1	\$5,000.00
IP										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				I		
Week: 08/06/12	08/12/12	S	<u> </u>	\$5,000.00						
						Totals	S		80	\$143,100.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 -07/29/12	11	\$22,200.00	\$18,870.00
07/30/12 -08/12/12	69	\$120,900.00	\$102,765.00
Totals	80	\$143,100.00	\$121,635.00

Signature: Date:

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